

# SALESLOGIX

## SALESLOGIX FOR POCKET PC

SalesLogix is an integrated customer relationship management (CRM) suite that includes Sales, Marketing, Customer Service and Support automation solutions. SalesLogix for Pocket PC extends SalesLogix CRM to mobile devices, delivering rich functionality and the real-time convenience of wireless.

### FEATURES

SalesLogix for Pocket PC provides a robust mobile platform for instant access to critical customer information.

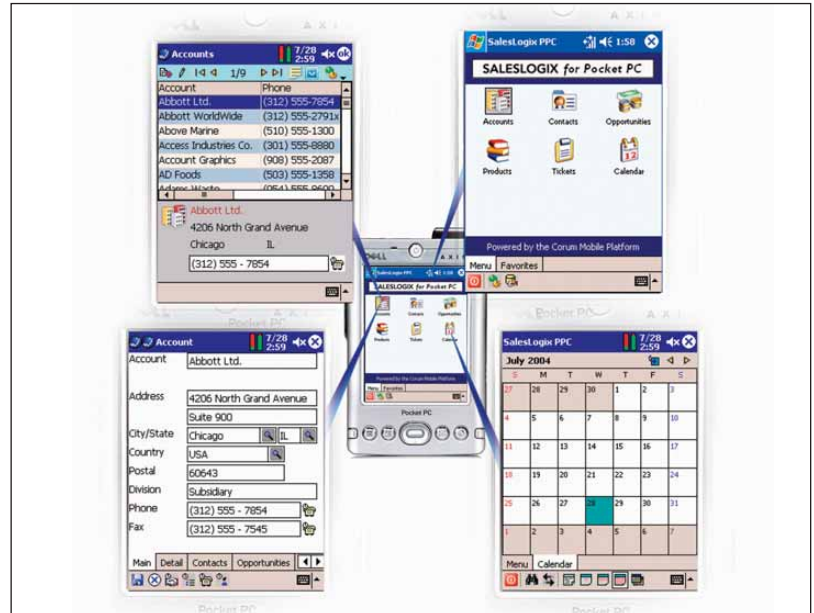
- Account and Contact Management
- Calendar and Activity Management
- Opportunity Management
- Ticket Management
- Lookups and Groups
- One-Click Dialing
- Handwriting Recognition
- Pocket Outlook Integration
- Multiple Synchronization Options

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## SALESLOGIX FOR POCKET PC



### Full Featured CRM Solution on a Handheld Device

SalesLogix for Pocket PC allows you to view, edit and add contact and account details, take notes, schedule meetings, complete activities, update opportunities and review ticket information, all from a handheld device. You can quickly access key customer information using quick lookups or filtered searches. SalesLogix for Pocket PC allows full account, contact, opportunity and ticket management from the handheld device so employees always have access to the most up to date customer information, whether in the office or on the road.

### Rich End-User Experience

Since SalesLogix for Pocket PC replicates the familiar SalesLogix interface on the Pocket PC device, it's easy to get up and running quickly. SalesLogix for Pocket PC offers incredible speed and performance. Rich features such as one-click dialing from a contact record, handwriting recognition and integration with Pocket Outlook enable users to get the most from SalesLogix, while taking advantage of the convenience and productivity afforded by a handheld device.

### The Information You Need, How You Need It

Many SalesLogix customers tailor SalesLogix to meet their unique business requirements. In addition to basic contact and account information, with SalesLogix for Pocket PC, you can access data from custom tables, extensions, pick lists and other customized fields. The mobile client application can also be easily customized using visual drag-and-drop design tools.



## SalesLogix for Pocket PC

For more information, go to:  
[www.saleslogix.com](http://www.saleslogix.com)

Or contact your certified  
SalesLogix Business Partner.  
To find a Business Partner in  
your area, call 800-643-6400.

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### Full-Featured CRM

- Create and manage contact and account information with related notes and history
- Manage activities with a visual drag-and-drop calendar
- Add, update and manage opportunities and products
- View related customer call tickets
- Perform lookups and create dynamic groups on Pocket PC device

### Robust Mobile Platform

- Increase efficiency with one-click dialing and handwriting recognition
- Access tables, extensions, pick lists and other customized fields in SalesLogix
- Perform customizations to the mobile client using visual design tools

### Multiple Synchronization Options

- Sync with one click: wireless, dial-up or network connection through PC
- Sync to a SalesLogix Host Database or Remote Client
- Distribute data and application updates automatically to mobile devices

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#### ABOUT SALESLOGIX

SalesLogix is the customer relationship management solution that enables small to medium-sized businesses to acquire, retain and develop profitable customer relationships.

SalesLogix delivers integrated Sales, Marketing, Customer Service and Support automation solutions with low cost of ownership, rapid time to productivity and high return on investment. Flexible and easy to use, SalesLogix readily accommodates growth and changing business requirements.

SalesLogix, the SMB CRM leader with more than 6,000 customers worldwide, is part of the Best Software family of integrated business management solutions.

#### ABOUT BEST SOFTWARE

Best Software offers leading business management products and services that give more than 2.3 million small and mid-sized customers in North America the insight for success throughout the lives of their businesses. Its parent company, The Sage Group plc (London: SGE.L), supports more than 4.3 million customers worldwide. Its first half revenue run rate was the equivalent of over \$1 billion in annual revenues. For more than 25 years, Best Software has delivered easy-to-use, scalable and customizable applications through its portfolio of leading brands, including Abra, ACCPAC, ACT!, BusinessVision, CPASoftware, FAS, MAS 90, MAS 200, MIP, Peachtree, SalesLogix, Timberline, among many others. For more information, please visit the Web site at [www.bestsoftware.com/moreinfo](http://www.bestsoftware.com/moreinfo) or call (866) 308-BEST.